

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.Com. DEGREE EXAMINATION – COMMERCE

FIFTH SEMESTER – APRIL 2023

CO 5409 – ENTREPRENEURIAL LEADERSHIP

Date: 11-05-2023

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

SECTION – A

Answer all questions:

(10x2=20 Marks)

1. Define leadership
2. What do you mean by popular culture?
3. What is entrepreneurial leadership?
4. Define innovation
5. What do you mean by sustainability?
6. What is personal leadership development?
7. Who is an autocratic leader?
8. What is ideation?
9. Define business plan
10. What is situational leadership?

SECTION – B

Answer any FOUR Questions:

(4 x 10 = 40 Marks)

11. Explain various leadership principles
12. Enumerate different leadership strategies for leaders
13. Explain the various factors affecting leadership success
14. Explain the significance of transactional leadership for an organization
15. Write a note on the following i) leadership product ii) Interpersonal skills
16. Explain the different theories of leadership
17. Distinguish between the 'Front –end Leader' and the 'Back-end innovation Leader'

SECTION – C

Answer any TWO Questions:

(2 x 20=40 Marks)

18. Evaluate the different styles of leadership
19. Entrepreneurial leadership plays a vital role in economic development – elucidate
20. Elaborate the different skills of an effective leader
21. Sketch out the profile of any two Entrepreneurial leaders in India

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